



1st INTERNATIONAL
AWARD TO THE BEST
APPLE GOLDEN



RULES OF THE 1ST INTERNATIONAL AWARD TO THE BEST APPLE 'GOLDEN'

In order to recognize and encourage the work done by farmers and fruit marketing centre to provide consumers with high sensory quality fruit, Joves Agricultors i Ramaders de Catalunya (JARC-COAG) announces the second edition of International Award to the best Apple of the 'Golden' variety. The announcement of the call for proposals will be published on the website and in the magazine of the entity. It will also be announce through a press conference and information will also be sent to European producers through COAG during the period between February 5th 2018 and on March 5th of the same year (period inscription contestants).

1. TYPES AND OBJECT

The second edition on the 1st International Award to the best Apple of the 'Golden' variety is set in unique modality, which will be valued the sensory quality of samples received.

2. PARTICIPANTS

Individuals or legal entities may opt to the award, either individually or collectively. Participants may submit one or more samples fruit properly labelled with the name of the owner, their origin and lot to which it belongs Each fruit sample will consist of 50 fruits of 70-75 mm calibre, homogeneous and representative of the variety.

3. REGISTRATIONS

Registration for the contest starts the day of the announcement and will end on March 12th. Registrations submitted later will not be accepted. Registration should be made to the following email: premsa2@jarc.cat, specifying the name of participant or entity and number of samples submitted to the contest

4. RECEIPT OF SAMPLES

Receipt of samples will be held on March, since 12th to 16th of 2018, from 08.30 to 17.30 hours, addressed to Gemma Echeverría Parc Científic i Tecnològic Agroalimentari de Lleida. Parc de Gardeny, IRTA, Edifici Fruitcentre, E-25003 Lleida. España



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Samples will not be accepted without prior registration. The samples shall be clearly identified with the same data that were used in the registration. In order to ensure the anonymity of the contestants, once received the samples in the IRTA (Institut de Recerca i Tecnologia Agroalimentàries), these will be immediately coded with a three-digit random code, that will be later used in the assessments. Samples shall be immediately stored at 0,5 ° C until their use.

5. JURY AND FAULT OF THE AWARD

On the one hand, a group of experts of recognized prestige from IRTA and from the fruit sector, will define the aspects or attributes to assess and how it should be evaluated according to their experience and according to the current marketing criteria. On the other hand, a panel of sensory experts trained by the IRTA will evaluate the samples.

In a first phase, the experts panel will describe, in a scale from 1 to 9, the appearance, flavour, sweetness, acidity and texture of all the samples received. The different attributes will be defined and weighted in accordance with the criteria previously established by the group of experts. On the basis of the data obtained in this first phase, IRTA will provide a list with the 5 best samples. Then, these 5 best samples will be recoded and evaluated again by the IRTA experts panel.

This second recoding will avoid possible memories and relations with the initial codes and allow panellists to make a second description of the samples. The results of this second phase will allow to establish the order of the 5 best samples, being the highest scoring the winner of the award.

Subsequently, Around 200 consumers participating in the seminar on fruit quality held by the organization JARC-COAG on April 13th 2018, will carry out a blind tasting of the 5 best samples. This will not suppose any change in the final decision of the IRTA experts panel.

The resolution obtained shall be final, renouncing the contestants to any kind of judicial or extrajudicial proceedings.

The award will be made public the last week of April (2018) through a press conference and will be published on the website and in the magazine of JARC-COAG.

6. INTERESTING DATES

REGISTRATION: From February 12th to March 12th of 2018.

RECEIPT OF THE SAMPLES: March, since 12th to 16th of 2018, from 08.30 to 16.00 hours

PUBLIC TASTING: April 13 of 2018, during the seminar on fruit quality organized by JARC-COAG in Lleida.

AWARD WILL BE MADE PUBLIC: last week of April 2018.



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7. ACCEPTACION OF THE RULES

Participation in the award implies acceptance of these rules.

FOR MORE INFORMATION:

JARC-COAG Lleida (Phone: +34 973 27 80 80 – premsa2@jarc.cat)

Lleida, february, 12